



## **CARBON CAPTURE IMPACT**

Organizational Principles

V1

Adopted October 21, 2025

### **Section I. Vision, Mission, Values**

Carbon Capture Impact (“Impact”), a 501(c)(4) organization, is affiliated with the Carbon Capture Coalition (“Coalition”). Impact supports the Coalition’s vision and values.

- A. **Mission Statement.** Impact is specifically organized to engage with bipartisan lawmakers to enact and implement the supportive portfolio of federal policies needed for the nationwide deployment of carbon management technologies.
- B. **Relationship with Carbon Capture Coalition:** The Coalition, convened by the Great Plains Institute, and Impact will operate as affiliated but separate organizations. They are expected to have members, directors, and officers in common and share resources and expenses as they each conduct activities in compliance with the terms of their respective 501(c)(3) and 501(c)(4) tax-exempt statuses.

### **Section II. Status and Roles.**

Impact is operated in compliance with Sec. 501(c)(4) of the US Tax Code. It serves its membership through:

- A. **Education:** Sharing information on legislative proposals and policies pertaining to carbon management technologies with lawmakers and administrative officials.
- B. **Advocacy:** Advocating for legislation and regulatory actions for carbon management technologies, and other forms of advocacy consistent with exemption under section 501(c)(4) of the Internal Revenue Code.

### **Section III. Organization of Impact.**

- A. **Oversight and Management.** Impact was launched by the Carbon Capture Coalition, which is convened by the Great Plains Institute (GPI), a 501(c)(3) organization. GPI and Impact will share resources, including staffing, through a cost-sharing agreement.
- B. **Governance:** Impact’s finances, activities, and strategy will be overseen by its Board of Directors and Officers. Coalition and Impact may have members, directors, and officers in common.
  - a. **Size.** The Board’s membership will be at least three and up to seven representatives. To the extent practicable, Impact’s board will reflect the

diversity of its membership. Impact's executive director will serve as an ex officio member. The ex officio Board member will only vote if needed to provide a tie-breaking vote.

- b. **Board Member Terms.** Board members shall serve for a three-year term, which may be extended for one additional term. Terms may be staggered to provide for continuity and ensure that, typically, no more than one Board member changes annually.
- c. **Nomination.** Coalition Governance Board members may serve on Impact's Board of Directors. Additional Impact Board members may be nominated by one or more sitting members of the Governance Board or by Coalition Participant organizations.
- d. **Appointment.** The Board of Directors will consider nominated candidates for the Board annually, or as needed, if a Board member departs before the end of their term. The Board must unanimously approve incoming Board members at a regularly scheduled board meeting.
  - i. **Nominations.** Incoming Board members may be nominated by one or more sitting members of the Governance Board or by Impact members.
  - ii. **Officers.** The Officers shall include a President, a Secretary, and a Treasurer.

#### **Section IV. Membership.**

- A. **Impact Membership.** Impact seeks to encourage a diverse and balanced group of organizations, drawn from private companies, unions, and NGOs, that demonstrate commitment to Impact's mission through active engagement, financial contributions, or both.
- B. **Membership criteria.** Impact welcomes and encourages members of the Carbon Capture Coalition to engage in its education and advocacy activities.
- C. **Membership dues.**
  - a. Beginning in 2026, for-profit Impact members will pay annual dues to support Impact's annual operating budget. Dues are based on the calendar year.
  - b. The Impact Board of Directors, with advice of the Advisory Council (see Section V), sets dues for the subsequent calendar year on a schedule approved by the Board annually.
  - c. Dues are on a sliding scale and will be set according to the members' annual revenues.
  - d. Dues for the upcoming calendar year will be communicated to members by Q3.
  - e. Dues are not tax-deductible.

- f. New members are expected to pay full dues based on the year they join Impact. For organizations joining after Q2, pro-rated dues requests will be considered on a case-by-case basis.
- g. The Impact Board will consider due waivers on a year-by-year and case-by-case basis in the case of financial hardship or extenuating circumstances. Waiver requests must be submitted in writing to the Executive Director or Board President by the end of Q2 of the current calendar year to maintain membership in good standing.
- h. Non-returning members will not be entitled to a refund (or partial refund) of any applicable dues.
- i. Impact members may be removed for non-payment of dues past 90 days of the invoice due date.

## **Section V. Advisory Council.**

- A. Beginning in 2026, Impact will establish an Advisory Council.
  - a. **Purpose.** The Advisory Council will allow member organizations to provide strategic input on Impact's priority areas while preserving Impact's foundational consensus process. The Advisory Council will meet to hear special presentations from staff, share pertinent updates on the deployment of carbon management technologies, and discuss and provide feedback on priorities and strategies across policy, communications, advocacy, fundraising, and budget.
  - b. **Advisory Council membership.**
    - i. The Advisory Council will invite one representative from each participant organization contributing at the dues level (or through voluntary contributions) consistent with midsize companies or larger.
    - ii. In addition to representation from midsize and large companies, the Advisory Council will work to represent the full diversity of Impact membership and seek members from other Impact participant members through an open nomination and voting process.
  - c. **Advisory Council leadership.**
    - i. The Council will elect three co-chairs, one of whom must be elected from Impact membership (see Section IV.A above). The Executive Director will serve as vice chair.
    - ii. The co-chairs and the vice chair are responsible for setting the meeting schedule and agenda. Advisory Council members may suggest agenda items or discussion topics to the co-chairs.
    - iii. The Advisory Council will report to Impact's Board of Directors.
    - iv. In addition to reporting directly to the Board of Directors, the Advisory Council will regularly update the full Impact membership

on its activities via memos or other forms of communication to share information and ideas discussed at Advisory Council meetings.

## **Section VI. Advocacy and political activities.**

- A. Lobbying compliance:** Impact will register as a lobbying entity as required by applicable law. Additionally, as necessary, individual staff and consultants will register as lobbyists for Impact as required by applicable law.
- B. Political engagement:**
  - a. Should Impact engage in issue advocacy that may constitute political campaign intervention, it will only do so as permitted under section 501(c)(4) of the Internal Revenue Code. In addition:
    - i. Impact will not conduct activities intended to influence the outcome of any election for public office.
    - ii. Impact will not expressly advocate the election or defeat of individual candidates by using language such as “vote for,” “elect,” “support,” “defeat,” or “reject” in connection with a particular candidate.
    - iii. Impact will not make contributions to individual candidates, either itself or through a separate segregated fund.
  - b. Impact employees may participate in political activities as individuals, so long as they use their own funds and participate in a personal capacity. Impact employees must ensure that attendance at political events is not perceived as representing the c4 or c3 organization.

## **Section VII. Impact Budget and Financing.**

- A. Operating budget.**
  - a. Impact shares resources with Coalition under the terms of a cost-sharing agreement.
- B. Operating funding.**
  - a. Operating funding is provided by annual dues from for-profit Impact members.
  - b. Operating funding covers the activities of Impact, including any activities as laid out in the above organizational principles.