

2026 Hill Day Sponsorship Guide



A coordinated, meaningful convening of Impact members to advance federal policies for the nationwide deployment of carbon management technologies.

Why Hill Day Matters

Carbon Capture Impact's annual Hill Day brings together senior leaders representing nearly every facet of the carbon management industry and stakeholder community for a focused day of meetings with relevant congressional offices on Carbon Capture Impact's top legislative priorities.

Hill Day is designed to ensure participants are prepared, aligned, and effective in educating bipartisan policy makers across both chambers of Congress on the importance of carbon management to US climate and industrial strategies, and driving forward Impact priorities.

How Hill Day Works

Hill Day meetings are pre-arranged and organized by Carbon Capture Impact staff. Participants are placed into small, strategically assembled groups and provided with comprehensive preparation materials, including talking points and leave-behind resources. Each group is led by Impact staff or a longtime Impact member to ensure consistent, effective engagement.

Why Sponsor

Sponsoring Carbon Capture Impact Hill Day supports and provides:

- **Meaningful engagement** with bipartisan lawmakers, their staff, and peers across industry, labor, and NGOs
- **Visibility** to key policy makers, their staff, and leaders shaping carbon management policy
- **Credible alignment** with consensus-based Impact priorities that will help spur nationwide deployment of carbon management technologies

Become a Sponsor

Sponsorship opportunities are limited! Secure your spot today to ensure your organization's visibility and leadership.

To learn more or discuss sponsorship opportunities, contact:

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Event Snapshot

When: Thursday, March 19th

Where: [Top of the Hill](#) | Washington, DC

Who: policy makers and leading voices from industry, nonprofits, and labor organizations

What:

- Morning briefing and breakfast
- Small-group congressional meetings
- Evening networking reception

Speakers: Key champions of carbon management technologies drawn from the House and Senate at the morning briefing and evening reception

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	Sponsorship Level	Sponsorship Benefits
Exclusive Networking Reception Sponsor	\$7,500	<ul style="list-style-type: none"> • Opportunity to welcome attendees or introduce special guests • Prominent recognition across event materials • Logo placement on reception signage • Recognition in email communications • Social media recognition
Breakfast Sponsor	\$7,000	<ul style="list-style-type: none"> • Opportunity to welcome attendees at the morning briefing • Recognition on breakfast signage and event slides • Recognition in email communications • Social media recognition
Supporting Sponsor	\$3,500	<ul style="list-style-type: none"> • Recognition on event signage • Recognition in email communications • Social media recognition

Whom You'll Reach with Event Sponsorship

A curated group of decision makers shaping US carbon management policy and deployment, including:

- Federal policy makers and congressional staff
- Energy, industrial, and infrastructure companies
- Carbon management project developers
- Nongovernmental and labor organizations

Past attendees at Hill Day have included **senior government affairs leaders, directors, vice presidents, and executives** representing a broad cross-section of the carbon management ecosystem and Impact membership, as well as lawmakers, their staff, and guests.

Proven Impact

Meetings engaged with offices on key committees, including:

- House Ways & Means
- Senate Finance
- Senate Energy & Natural Resources
- Senate Environment & Public Works
- House Energy & Commerce

Engagement through Hill Day is always **bipartisan and bicameral**, and has included meetings with senior leadership offices and committee staff directly involved in shaping carbon management policy. Prior Hill Day events have helped focus and shape key victories, including the most recent preservation and enhancement of 45Q in the One Big Beautiful Bill Act.

Previous Participants

ADM
Air Products
American Cement Association
Baker Hughes
Bipartisan Policy Center
Calpine
CF Industries
Clean Air Task Force
ClearPath

Climeworks
DTE Energy
GE Vernova
Heirloom
International Brotherhood of Boilermakers
Lapis Carbon Solutions
Linde
Microsoft

Mitsubishi Heavy Industries America, Inc.
National Wildlife Federation
NET Power
Occidental
Shell
United Mine Workers of America
United Steelworkers ...
And more!

In 2025, Hill Day participants conducted: **29 Congressional meetings** across both chambers, including **10 in the Senate** and **19 in the House**.